

EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.)

 *Please provide one sheet per event (one event = one workpackage = one lump sum.)*

PROJECT	
Project name and acronym:	Conference on the Future of Europe to increase EU citizens participation — FUTUREU
Participant:	Ayuntamiento de Almussafes, Ajt Almussafes
PIC number:	896801764

EVENT DESCRIPTION	
Event number:	1
Event name:	KICK OFF MEETING AND CITIZEN PARTICIPATION IN EUROPE
Type:	<p>Conferences on citizen participation in Europe presented by experts in the matter (Local and Europeans)</p> <p>Partners Presentations (7 organisations)</p> <p>Best Practices of youth participation in Almussafes (Children and Teenagers Council & “Espai Som Salut”)</p> <p>Workshop Dynamics on Participation (Conclusions from youth about their needs and their opportunities on Europe – Local and Europeans)</p> <p>Coordination session between partner organisations (project structure, roadmap, external & internal communication, etc).</p>
In situ/online:	<i>In situ - Presential</i>
Location:	Spain, Almussafes (Valencia)
Date(s):	07/06/2022 – 10/06/2022
Website(s) (if any):	https://almussafes.net/
Participants	
Female:	40
Male:	13
Non-binary:	0
From Spain[Ajt. Almussafes]:	34
From Romania[Asociatia Impressum]:	4
From Poland [Autokreacja Foundation]:	3

From Malta (Genista Research Foundation)	1 (online)		
From Hungary (Diosd Varos Onkormanyzat)	4		
From Greece (Dimos Farkadonas)	2		
From the Netherlands (Hellenic Institute of Netherlands)	2		
Total number of participants:	53	From total number of countries:	7

Description

Provide a short description of the event and its activities.

It was held the kick-off meeting in Almussafes between the 07-10 if June 2022 for our common project FUTUREU.

PARTNER ORGANISATIONS ATTENDING THE MEETING:

- 🕒 Ayuntamiento de Almussafes (Spain).
- 🕒 Asociatia Impresum (Romania).
- 🕒 AUTOKREACJA FOUNDATION (Poland).
- 🕒 Genista Research Foundation (Malta) – Online.
- 🕒 Diosd Varos Onkormanyzat (Hungary).
- 🕒 Hellenic Institute of Cultural Diplomacy (The Netherlands).
- 🕒 Municipality of Farkadona (Greece).

I) DESCRIPTION OF THE ACTIVITIES TAKEN PLACE

07/06/2022

Arrival of Participants from each partner delegation

08/06/2022

The participants attended the cultural centre located in the cultural centre of Almussafes where at the beginning of the morning, the deputy Ms. Davinia Calatayud Sebastià officially welcomed the participants of the kick off meeting framed in the European project FUTUREU. Later on, the participants had a round table with Ms. Ana Eguidanos who explained to all the participants the functioning and main characteristics of the Conference on the future of Europe as well as the contact points to promote citizen participation.

Later in the morning, the participants could see different good practices offered by the organisations: I) "Espai Som Salut", II) "Consell d'Infància i adolescents", in which the representatives of these initiatives explained to the attendees their main characteristics and functionalities at Almussafes local reality.

In the afternoon, the participants took part in a workshop offered by Mr. Damián Casanova (Almussafes' external support) in which he explained the main European initiatives that exist under the CERV, ERASMUS+ and many other EU programmes. In this way, the participants were able to learn about other participation mechanisms, especially for young people, in which they can play a leading role within the European framework. Once these opportunities were explained, the participants were divided into groups (3 in total) where they described the main needs/problems of young people as well as the opportunities that exist both at local and European level to heal this reality (unemployment/social exclusion/poor youth participation, etc.).

Once all the material was developed, the representatives of each group presented their opinions in the form of conclusions in line with the objectives pursued by the FUTUREU project.

09/06/2022

During the morning, the coordination session took place where the main characteristics of the FUTUREU project, the different products to be developed in the different periods of the project, the work packages, the financing model and the communication plan were explained.

II) PROJECT DELIVERABLES (PRODUCTS):

- Best Practices Infographic (WP2): Infographic containing best practices in terms of civic participation on the partners' municipalities worked/showed during the event organised by Asociatia Impresum (Romania)
- European Citizens' Initiatives guide (WP3): Guide showing how to elaborate a European Citizen Initiative, worked/showed during the event organised by Autokreacja Foundation (Poland).
- EU Civic Participation awareness video (WP4): Documentary video divided into awareness spots on the importance of citizen participation in a Euromunicipalism environment and its impact on European, worked/showed during the event organised by Genista Research Foundation (Malta)
- European Citizen Initiatives based on the Conference on the Future of Europe's ideas report (WP5): Compendium of the European Citizen Initiatives based on the Conference on the Future of Europe's ideas extracted from the workshops carried out together with the participants in the different face-to-face sessions carried out during the project; worked/showed during the event organised by Local Government of the City Diosd (Hungary)
- Final version of the Institutional Declaration (to be signed by all project stakeholders (WP6): Institutional declaration of the commitment of the partners to disseminate the initiative arising from citizen participation and the future sustainability of the project, worked/showed during the event organised by Hellenic Institute of Cultural Diplomacy (The Netherlands)
- Impact Multiplier Campaign (WP7): Dissemination campaign of the initiatives that are going to be presented to Europe as a result of citizen participation derived from the project, worked/showed during the event organised by Municipality of Farkadona (Greece).
- European Citizen Initiative (WP8): European Citizen Initiative that the consortium will present based on project's conclusions, worked/showed during the event organised by Ayuntamiento de Almussafes (Spain).
- Video about final awareness event in Almussafes (WP8): Video about final awareness seminar in Almussafes, worked/showed during the event organised by Ayuntamiento de Almussafes (Spain).

Once all the deliverables to be produced during project's life were exposed, the partners addressed the communication plan in order to know how the internal and external communication of the proposal would be produced.

III) COMMUNICATION PLAN

▪ Internal Communication

o It was agreed between all partner organisations that the informal communications will be foreseen through the WhatsApp group in order to share photos/videos or to Exchange words informally between the rest of partners.

o It was agreed between all partner organisations that the formal communications will be done through email exchanges, where partners will be informed about the following events, products or deliverables, material sent by partners (Agenda, Infopack) and any other kind of information relevant for the proposal FUTUREU.

▪ External Communication

o It was agreed between partner organisations that it will be used three main social media channels to spread the main objectives and outcomes regarding the proposal: Youtube (Twitch), Facebook – Instagram and TikTok. As one of the main target groups of the proposal is to involve youngsters into the main project actions it was considered that this media was the most ideal to reach it.

o A project website will be developed by the Lead Partner Ayuntamiento de Almussafes with the information of the main objectives of the proposal, description of the partner organisations involved, products developed, etc.

o The dissemination methodology was discussed between all European partners. It was commented the development of an structure where all partners per month could disseminate their local activities or materials regarding the project aims (conference of the future of europe, Youth participation in Europe, etc). Finally was considered that an expert communication agency could guide the Lead Partner and partners in order to follow a good dissemination procedure.

o The logo of the proposal was approved between all partner organisations:



o It was considered the option to disseminate project objectives and results through leaflets in order to reach 20.000 indirect participants a part from social media resources.

o It was also commented the option of introducing Hashtags (#FuturEU), in order to improve project's scope.

Once participants talked about these matters connected with the project communication plan, the coordination meeting was concluded.

Later on all participants could enjoy a productive morning where they visited the main sport, cultural and social facilities which offers the Municipality of Almussafes.

After lunch all the invited europeans went to Valencia in order to see the city's main touristic points.

10/06/2022

Departure of participants.

HISTORY OF CHANGES

VERSION	PUBLICATION DATE	CHANGE
1.0	01/09/2022	Initial version (new MFF).